

INFORMATION ON THE PROCESSING OF USERS' PERSONAL DATA
PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679

(Version update on 16/01/2025)

JOINT DATA CONTROLLERS:
<ul style="list-style-type: none"> Camera di Commercio di Milano Monza Brianza Lodi Via Meravigli 9/b, 20123 Milano (MI) Certified E-mail (PEC): cciaa@pec.milomb.camcom.it DPO Contact Information: rpdp@mi.camcom.it Associazione Milano & Partners Piazza della Scala 2, 20121 Milano (MI) E-mail: privacy@yesmilano.it DPO Contact Information: dpo@yesmilano.it

PURPOSE	OBJECT	LEGAL BASIS	DURATION
Provision of Services: delivery of online and offline orientation and assistance services offered through the welcome desk.	a) Personal data such as name, surname, nationality, date of birth, gender, phone prefix, phone number, postal code (ZIP), university (students only), tax code, occupation, location (whether living in Milano, another Italian city, or abroad), student ID number (students only), education level, field of study (students only), duration of studies (students only), company of employment (talents only), and interests.	Associazione Milano & Partners: Performance of a contractual obligation (lett. b) of par. 1 of the art. 6 of the GDPR) Camera di Commercio di Milano Monza Brianza Lodi: Execution of a task in public interest (lett. e) of par. 1 of the art. 6 del GDPR)	The period necessary to achieve the purposes for which the data are collected by the Data Controllers.



	b) Personal data directly provided through communications or attachments to communications.		
Marketing: To send newsletters and other informational and promotional communications via email on behalf of the Joint Data Controllers.	Personal and contact data (name, surname, email, phone number).	For both Data Controllers: consent (lett. a) of par. 1 of the art. 6 del GDPR)	2 years from the provision of the data (unless consent is renewed by the data subject).
<p>The Data Controllers, following the collection of data, will create a personal profile within their CRM, which will be used for marketing activities and managing interactions with the user.</p> <p>The possible revocation of consent does not automatically result in the deletion of the personal profile from the CRM, unless the right to erasure is exercised in the manner outlined in this notice under the section "Rights of the Data Subject."</p>			

MODALITIES OF THE PROCESSING

The processing of data is carried out in computerized mode, through operations such as collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, deletion, and destruction of data. Your personal data is subject to electronic and, where applicable, automated processing.

The data are protected in a way that minimizes the risk of destruction, loss (including accidental loss), unauthorized access/usage, or use incompatible with the initial purpose of collection. This is achieved through the technical and organizational security measures implemented by the Data Controllers.

NATURE OF THE PROCESSING

The provision of data is voluntary. Failure to provide the data will result in the inability to use the online/offline orientation and assistance services. In the case of refusal to consent for marketing purposes, the data subject will still be able to access the online/offline orientation and assistance services but will not receive periodic newsletters and other communications regarding initiatives, opportunities, and services offered by the Data Controllers.

RECIPIENTS OF THE DATA

The data may be made accessible for marketing and profiling purposes:

- To employees and/or collaborators of the Data Controllers, in their capacity as authorized to process the data and/or system administrators;
- To third parties (e.g., IT providers, etc.) who perform outsourced activities on behalf of the Data Controllers and who will process the data as data processors.

TRANSFER OF PERSONAL DATA OUTSIDE THE EU AREA

The management and storage of Personal Data will take place within Europe. However, it is understood that the Data Controller, if necessary, may have the option to process your Personal Data outside the EU (EEA). In such cases, the Data Controllers assure that the transfer of data outside the EU will be carried out in accordance with the applicable legal provisions, by entering into agreements that ensure an adequate level of protection and/or adopting the standard contractual clauses provided by the European Commission.



RIGHTS OF THE DATA SUBJECT

The data subject has the right to request access to their personal data, rectification or deletion of the data, restriction of processing, or to object to the processing of their personal data, as well as the right to data portability.

The data subject has the right to withdraw consent at any time, without affecting the lawfulness of the processing based on consent before the withdrawal.

The data subject can exercise their rights by contacting one or both Data Controllers using the contact information provided above.

The data subject may withdraw consent for marketing purposes by clicking the appropriate button (e.g., "unsubscribe") at the bottom of each email received or through the subscription center available in the user profile.

RIGHTS TO LODGE A COMPLAINT

The data subject who believes that the processing of their personal data by the Data Controllers is in violation of the provisions of Regulation (EU) 2016/679 has the right to lodge a complaint with the Data Protection Authority (Garante per la protezione dei dati personali), following the procedures indicated on www.gpdp.it, or to seek appropriate judicial remedies.

AGREEMENT BETWEEN DATA CONTROLLERS

The agreement between the Data Controllers is available in the 'Amministrazione Trasparente' section on the website of the Milano & Partners Association, accessible at the following link: <https://www.yesmilano.it/amministrazione-trasparente/bandi-di-gara-e-contratti>

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